

Train smarter with AWS Partner Learning Needs Analysis

Before you can implement an effective cloud training strategy, you need to know where your organization stands.

The AWS Partner Learning Needs Analysis (LNA) is a data-driven tool that gathers training information from your organization and helps you transform it into a training strategy that aligns with your business goals.



Is it the right time for an LNA?

Partner decisionmakers report that the LNA results were most useful to them when:

- Leadership needs a quantitative evaluation of employee cloud skills to identify potential gaps
- The organization needs to train, upskill, or certify a large number of people
- Data is critical to secure ongoing investment in training and development

The AWS LNA can be tailored to assess cloud skills for a wide variety of roles across your organization—from developers and data scientists to managers and executives.

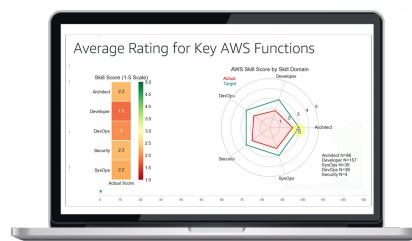
Data-Driven Planning

Analyze current AWS cloud skills and identify potential gaps and opportunities



Targeted Skills Enablement

Prioritize skills development to better serve your customers and grow your business



Customized Training Plans

Establish a training benchmark and launch tailored training plans to quickly close the cloud skills gap



3 steps toward data-driven cloud training programs

With the AWS LNA you can build a training strategy that closes the cloud skills gap and develops the AWS expertise that your customers expect.

1 Customized assessment based on your business priorities.

Our experts work with you to create a self-assessment survey that aligns to your organizational goals and structure so you can integrate the results into your overall business strategy.

2 Data-Backed Analysis and Benchmarking.

Based on your organizational and staff inputs, we provide an in-depth report that can help you identify potential risks and opportunities to upskill your organization.

3 Team and individual training plans.

Take the LNA insights and put them into action with training plans that consider your needs, resources, and business priorities.

According to a recent study conducted by Enterprise Strategy Group, **Over 90% of surveyed AWS Partners agree that AWS Training puts their organization in a better competitive position.*** Whether your organization is just starting its cloud training journey or considering how to take an established training program to the next level, an AWS LNA can give you the data and insights you need to build and grow your team's cloud skills.

*Enterprise Strategy Group, *Understanding the Value of AWS Training and Certification to AWS Partner Organizations: How Skilling Up and Supporting AWS Certification Contributes to Partner Success*, September 2021.

Getting started

The AWS LNA can help you realize your training goals and unlock the benefits of the AWS Cloud by enabling:

- **Data-driven planning**
- **Targeted skills enablement**
- **Organizational alignment**

Get on the path to smarter training and bigger results from the AWS Cloud. Learn more or schedule your AWS Learning Needs Analysis today.

Start now »

© 2022, Amazon Web Services, Inc. or its affiliates. All rights reserved.

